

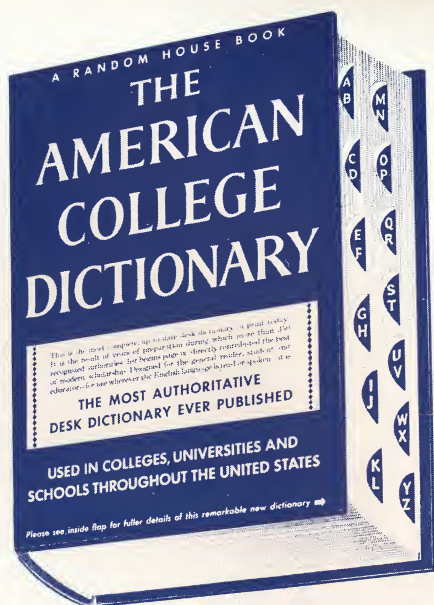
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Random House, 1963; 471 pages; 78 figures and maps; 18 tables; 57 photographs; \$7.95; Order Code X298

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Random House, 1965; 620 pages; 8 pages of photographs; \$8.95; Order Code X242

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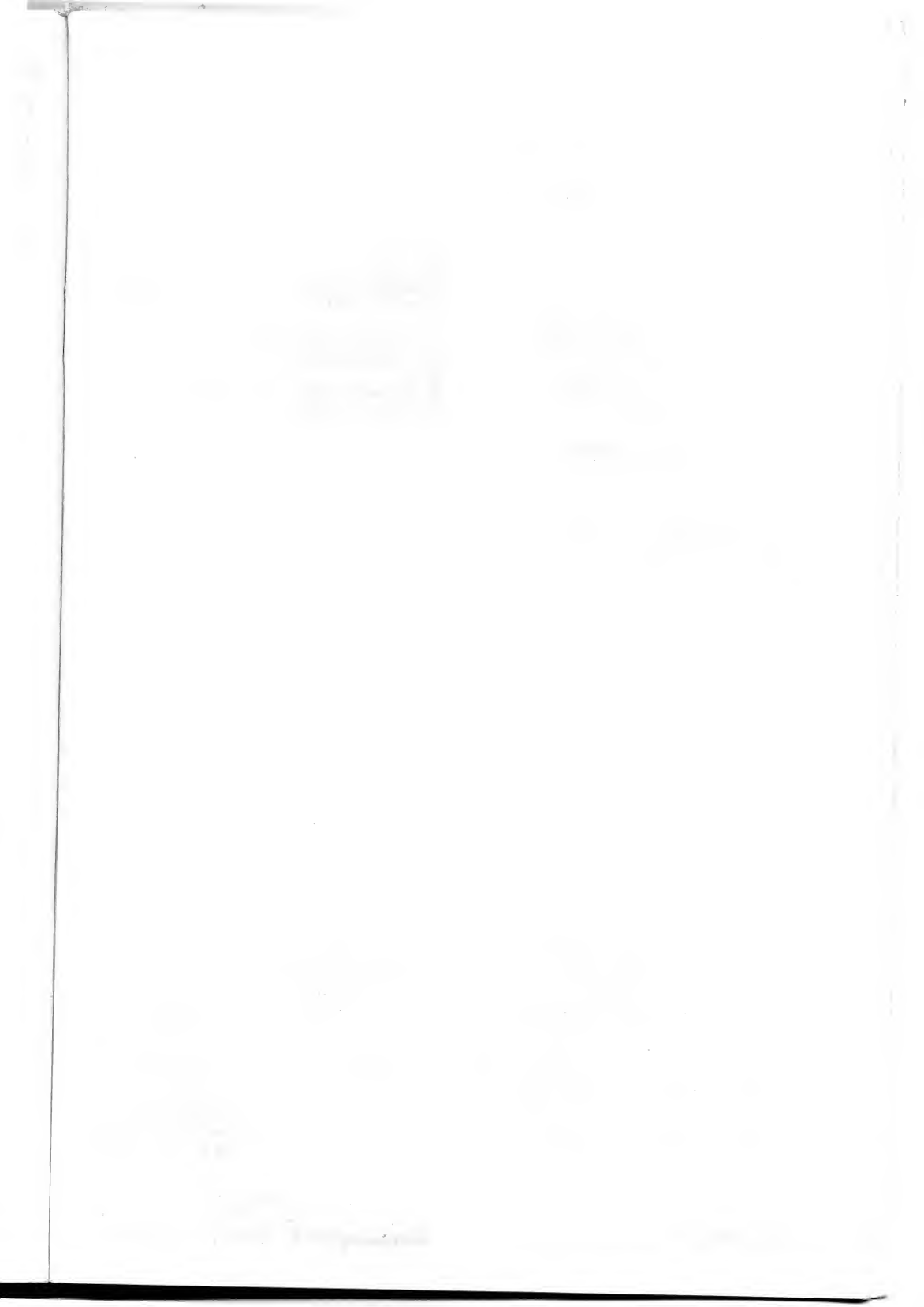
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*State University of New York at Buffalo*

For more complete information, see page 22

**HIGHER EDUCATION IN THE AMERICAN ECONOMY**

SE2

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## INTERNATIONAL ECONOMICS AND TRADE

Gordon

**INTERNATIONAL TRADE****Goods, People, and Ideas**by WENDELL C. GORDON, *The University of Texas*

Knopf, 1958; 684 pages; 50 tables and 21 charts; \$6.75; Order Code X208

A comprehensive and readable introduction to international economic relations which integrates all major thinking in the field.

Dell

**TRADE BLOCS AND COMMON MARKETS**by SIDNEY DELL, *United Nations Department of Economic and Social Affairs*

Knopf, 1963; 412 pages; 5 charts and 4 maps; \$4.20; Order Code X170

A distinguished English economist analyzes the world-wide significance of trade groupings and explains their origins.

**For Supplementary Reading****THE INTERNATIONAL MONETARY SYSTEM**

by DELBERT A. SNIDER

*Miami University, Ohio*

For more complete information, see page 19

New

**A PRIMER ON  
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Edited with an introduction

by MARVIN BERNSTEIN

*State University of New York**College at Fredonia*

For more complete information, see page 54

**PUBLIC INTERNATIONAL LENDING FOR DEVELOPMENT** SE11

by RAYMOND F. MIKESELL

*University of Oregon*

256 pages \$2.45 paperback;

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An analysis of the principles and policies of public international lending institutions as they relate to the theory and process of economic development. Professor Mikesell bases his study on a series of case histories of individual loans and deals with such important considerations as the effects of public lending on social change and the relationship of public lending to economic planning.

MacAvoy, Sloss

**REGULATION OF TRANSPORT INNOVATION**

The ICC and Unit Coal Trains to the East Coast  
 by PAUL MACAVOY, *Massachusetts Institute of Technology and*  
 JAMES SLOSS, *Northwestern University*

Random House, 1966; 160 pages; \$2.50 paperbound; \$4.50 hardcover; Order Code X375

This important work describing the special problems of regulated industries is the first in a series on the economics of industrial behavior, under the supervision of Paul MacAvoy, that will make available the techniques and results of the new research in applied micro-economics. The book analyzes the effects of regulation on innovation in the transport industry by demonstrating why cost-saving techniques, which might have been introduced decades ago, were not introduced until recently.

Clark

**THE NEW ECONOMICS OF NATIONAL DEFENSE**

by JOHN J. CLARK, *St. John's University*

Random House, 1966; 252 pages; \$5.95; Order Code X125

This book breaks new ground in the field of defense economics, primarily the application of micro-economic theory to the management of national defense. The areas in which micro-economics has proved applicable are budgeting defense expenditures, the selection of weapons systems and the determination of forced levels, the analysis of the power relationships of national states, and, finally, on questions of war and economic progress.

Hamberg

**R & D: ESSAYS ON THE ECONOMICS OF RESEARCH & DEVELOPMENT**

by DANIEL HAMBERG, *State University of New York at Buffalo*

Random House, 1966; 192 pages; \$4.95; Order Code X219

Seven timely essays examine the ways of minimizing the costs of and maximizing the benefits of industrial research. The author discusses the kinds of research to be pursued, the optimum size of the firm, the need for changes in the patent system, as well as the psychological characteristics of the innovator.

## CONTENTS

**PART I THE RESEARCH EXPLOSION: PROMISE AND CHALLENGE**

*Chapter 1* Growth and Distribution of R & D • The Magnitude and Character of the Research Explosion • The Place of the Independent Inventor

**PART II MARKET STRUCTURE AND ECONOMIC PROGRESS**

*Chapter 3* Size of Firm, Industry • Concentration, Research, and Innovation • In Defense of Bigness • Against Bigness

*Chapter 4* Size of Firm, Industry • Concentration, and Economic Progress: The Evidence • The Evidence: Research and Development • The Evidence: Innovations • Conclusions

*Chapter 5* Invention in the Industrial Laboratory • Inventions: Major or Minor? • Economic Factors • Human Factors • Conclusions

**PART III RESEARCH AND DEVELOPMENT IN THE FIRM: THE R & D BUDGET AND ITS ALLOCATION**

*Chapter 6* Determinants of Research and Development by the Firm • Hypotheses • Methods and Procedures • The Basic R & D Models • Empirical Results

*Chapter 7* Evaluation and Choice of Industrial Research and Development • Projects: The Method of Linear Programming • The R & D Linear-Programming Model • The Dual Problem: Budget Costs and Project-Ranking Criteria • Index

Letwin

**LAW AND ECONOMIC POLICY IN AMERICA**

The Evolution of the Sherman Act

by WILLIAM LETWIN, *London School of Economics*

Random House, 1965; 320 pages; \$5.95; Order Code X357

**For Supplementary Reading****UTILITY REGULATION**

SE12

**New Directions in Theory and Policy**

by WILLIAM G. SHEPHERD and  
 THOMAS G. GIES, *both of The University of Michigan*

288 pages \$2.95

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V333

by CLYDE T. ELLIS

An account of rural electrification and natural resource development in the United States and abroad. The author evokes much drama in his chronicling of a thirty-year crusade to bring electricity to the countryside.

288 pages \$1.95

**Supple****THE EXPERIENCE OF ECONOMIC GROWTH**

Case Studies in Economic History

*Edited by BARRY SUPPLE, University of Sussex**For more complete information, see page 16***Scientific American****TECHNOLOGY AND ECONOMIC DEVELOPMENT***A Scientific American Book*

Knopf, 1963; 216 pages; \$1.60 paperbound; Order Code X489

Thirteen international experts examine the relationships between the advanced societies and the developing countries. Reprinted from the September 1963 issue of SCIENTIFIC AMERICAN.

**Spulber****THE STATE AND ECONOMIC DEVELOPMENT  
IN EASTERN EUROPE***by NICOLAS SPULBER, Indiana University*

Random House, 1966; 200 pages; \$4.95; Order Code X505

This book brings together three essays on the efforts of east European policy-makers to remove the roadblocks impeding their countries' modernization and to set their national states on the way toward autonomous growth. The author shows how these Soviet-type regimes developed their public services, adapted foreign technology, and acquired new skills. The record of achievements and errors of state intervention in the economies of eastern Europe offers numerous points of reference for evaluating, contrasting, and comparing the experience of today's newly developing countries.

**Hamberg****R & D: ESSAYS ON THE ECONOMICS OF  
RESEARCH & DEVELOPMENT***by DANIEL HAMBERG, State University of New York at Buffalo**For more complete information, see page 22***For Supplementary Reading****THE ITALIAN SOUTH**

SE3

**Economic Growth in Mediterranean  
Europe***by GUSTAV SCHACHTER**Northeastern University 224 pages \$2.45*

The problems of underdeveloped Mediterranean countries and the reasons for their backwardness are exemplified in this detailed analysis of economic development in Southern Italy.

**FOREIGN INVESTMENT IN  
LATIN AMERICA****Cases and Attitudes***Edited with an Introduction**by MARVIN BERNSTEIN**State University of New York**College at Fredonia**For more complete information, see page 54***POOR LANDS, RICH LANDS**

SE8

**The Widening Gap***by L. J. ZIMMERMAN**Institute of Social Studies, The Hague*

192 pages \$1.95

A work of great originality on the problem of why economic development takes place sooner and more rapidly in some countries than in others.

**PUBLIC INTERNATIONAL LENDING  
FOR DEVELOPMENT***by RAYMOND F. MIKESELL**University of Oregon**For more complete information, see page 21*

Lester

**LABOR****Readings on Major Issues***Edited by* RICHARD A. LESTER, *Princeton University*

Random House, 1965; 640 pages; \$4.95 paperbound; Order Code X358

A collection of articles and cases stressing analysis and major policy issues, with considerable attention to union development and to individual trade unions. The articles have been selected for their depth of treatment and their differences in approach. Thus historical, institutional, and political analysis as well as various aspects of economic theory are all represented.

**CONTENTS****PART I. ASPECTS OF AMERICAN LABOR HISTORY**

*My Life in Industrial Relations*, CYRUS CHING • *The Story of Industrial Espionage*, LAFOLLETTE COMMITTEE • *Industrial Warfare in the 1930's*, FORTUNE • *Improper Activities, Teamster Style*, MCCLELLAN COMMITTEE

**PART II. LABOR MOVEMENTS AND UNION EVOLUTION**

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**PART IX. MANPOWER PLANNING**

*Manpower Planning and the "Drop-out Problem,"* ELY M. BRANDES • *President Johnson's Manpower Report, 1964* • *A Comprehensive Employment and Manpower Policy*, CLARK SUBCOMMITTEE

**PART X. CASES**

1. *Bethlehem Shipyard Case* 2. *Chrysler Case* 3. *Job Evaluation at Sedgewick-Cole Corporation* 4. *Incentive Wages on Sedgewick-Cole Corporation*

*Author Index*

**For Supplementary Reading**

New

**STRUCTURE, GOVERNMENT AND POLITICS OF AMERICAN UNIONS**

SLE4

by JACK BARBASH

*University of Wisconsin*

Spring 1967; 192 pages; \$2.45 paperbound

This unique work studies union government and its relevance to the economy as a whole. Most of the book is devoted to an analysis

of the five main levels of union government: the local, the shop, the intermediate body, the national union, and the federation. The author outlines the formal feature of the several levels and assesses the function of government in the context of the union as a whole, showing the effects of people and politics and the interrelationship between public and union law.

**New**  
**THE NEGRO WORKER** SLE5  
 by RAY MARSHALL, *University of Texas*  
 Spring 1967; 192 pages; \$2.45

In this brief analysis of the Negro's economic position in the labor force, past, present, and future, the author is concerned mainly with the policies and practices of various labor organizations with respect to Negroes and the ways in which public policy may be used to further Negro employment. He concludes with a thought-provoking assessment of future prospects for improving the Negro's economic position.

**New**  
**UNIONS IN POSTWAR AMERICA**  
**An Economic Assessment** SLE3  
 by FRANK C. PIERSON  
*Swarthmore College*  
 1966; 160 pages; \$2.45 paperbound; \$4.95 hardcover

This original study investigates the economic role of unionism: first, in the national economy; second, in the large-scale industrial sector; third, in the small-scale industrial sector; and fourth, in construction and trucking. Emphasis throughout centers on the circumstances in which the principal unions exercise independent choice pursuing their bargaining objectives, with the resulting economic consequences.

**THE SOVIET WORKER** SLE2  
**Labor and Government in Soviet Society**  
 by ARVID BRODERSEN  
*The New School for Social Research*  
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An examination of the Soviet working class — its development during and since the 1917 revolution, its place in Soviet society and politics, and its prospects for the future.

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*Director, Regional Research Institute*  
*West Virginia University* 188 pages \$1.95

A non-technical survey of the growth of trade unions in the United States, primarily since the end of World War II.

**EMPLOYMENT, UNEMPLOYMENT, AND PUBLIC POLICY** SLE1  
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A straightforward and realistic introduction to labor market economics. The author examines the structure of the labor force and the wage system, the role of trade unions in wage-price determination, and the problems of unemployment and poverty in the capitalist economy. 160 pages \$1.95

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## ECONOMICS OF CONSUMPTION

**Bell**

### CONSUMER CHOICE IN THE AMERICAN ECONOMY

by CAROLYN BELL, *Wellesley College*  
 Random House, 1967; 460 pages; \$7.95; Order Code X050

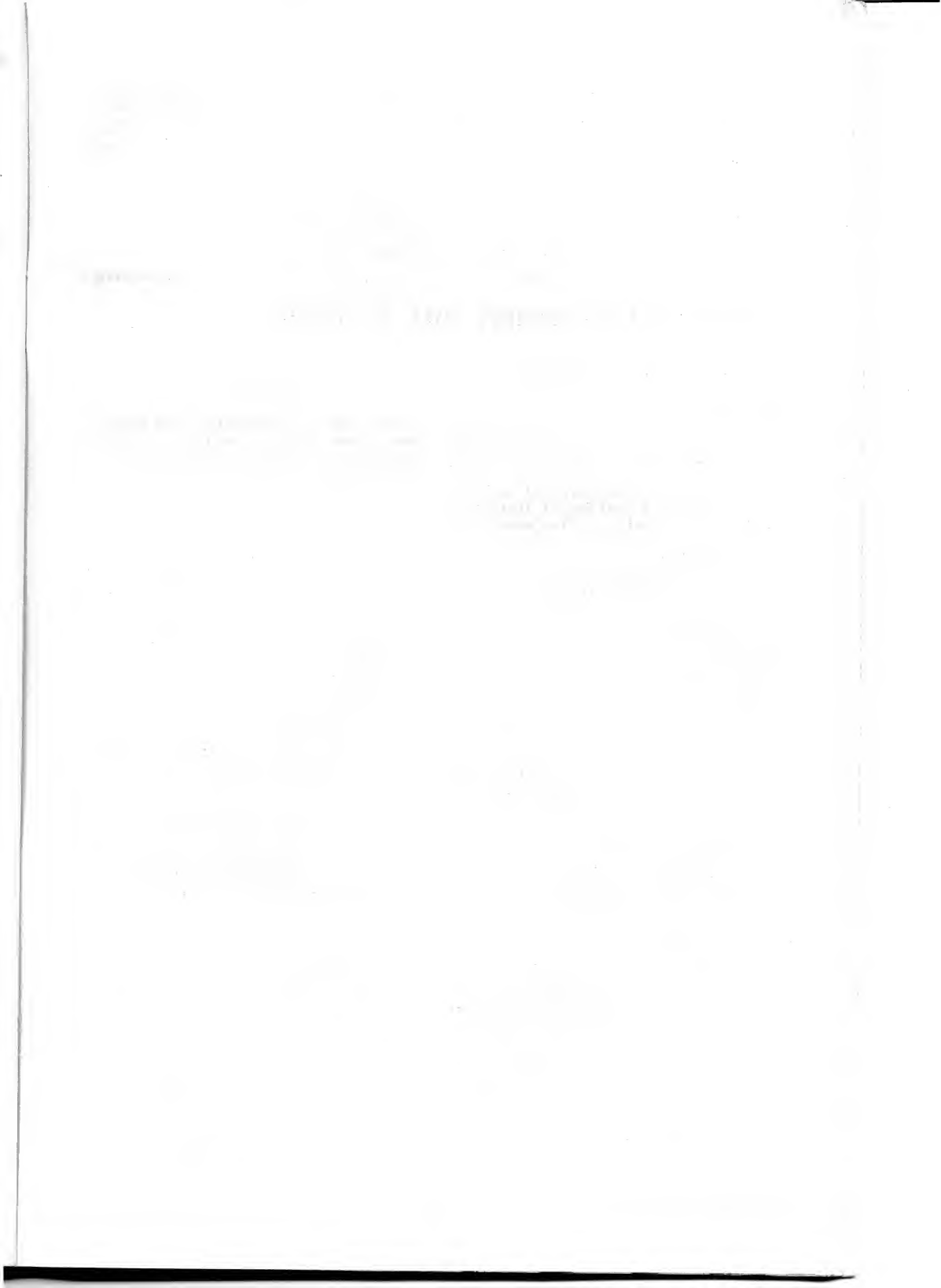
In a new approach to the field, the author combines economic theory with market analysis. The examination of the problem of consumer choice offers insight into a subject far broader in its significance than the specific question of how households spend their incomes: it is an ideal example of the economic problem of scarce means and alternative uses.

#### CONTENTS

Chapter 1. Consumer Choice: An Historical Sketch; Chapter 2. The Consumer's Scarce Means; Chapter 3. Patterns of Consumer Choice; Chapter 4. A Model of Consumer Choice; Chapter 5. The Consumer in the Market; Chapter 6. A Model of Mar-

ket Competition; Chapter 7. Price Competition in the Market; Chapter 8. Nonprice Competition and Consumer Choice; Chapter 9. Protection of Consumer Choice; Chapter 10. What Will Consumers Buy? Conclusion: Consumer Sovereignty — Notes — Bibliography — Index.





# EDUCATION

*Academic Advisers*

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*Boston University*

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Knopf, 1960; 490 pages; illustrated; \$5.75; Order Code X100

Through a combination of text and integrated readings, this volume introduces the student to the social, historical, and philosophical foundations of education and to the relationship between the schools and American society.

**CONTENTS**

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and Administration of American Schools. The Legal Foundations of American Education. Financial Support of American Education. Aims and Purposes in American Education. Nature, Content, and Organization of Curriculum. Part V: The Philosophy of Education. Philosophy, Education, and the Intellectual Virtues. The Essentialist Philosophy of Education. The Basis of Contemporary Educational Theory. Part VI: The American Teacher. History of the Teaching Profession in America. The Teaching Profession in Present-Day America. Teaching as a Career. Index.

**Bernstein****THE EDUCATION OF URBAN POPULATIONS**by ABRAHAM BERNSTEIN, *Brooklyn College of The City University of New York*

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by CARL NORDSTROM, *Brooklyn College of The City University of New York*, EDGAR Z. FRIEDENBERG, *University of California, Davis*, and HILARY A. GOLD, *Brooklyn College*  
May 1967; 224 pages; \$2.45

An incisive view of the American secondary school today, revealing how individuality and creativity are stifled, how enthusiasm is suppressed, and how conformity is perpetuated. This penetrating sociological and philosophical analysis reveals the extent of this condition in nine secondary schools, compares students in terms of their value systems, and reproduces in the appendix the research instruments and data used in the investigation.

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**Hook**

### EDUCATION FOR MODERN MAN

**A New Perspective**  
New Enlarged Edition  
by SIDNEY HOOK, *New York University*  
Kpopf, 1963; 260 pages; \$3.50; Order Code X285

This brilliant exposition and defense of a modern philosophy of education demonstrates how the humanistic, scientific, and democratic traditions may be successfully integrated.

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 by REGINALD D. ARCHAMBAULT  
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This book brings together for the first time a balanced collection of appraisals of John Dewey's educational theory by prominent philosophers and educators. All of the essays are critical — analyzing, interpreting, and evaluating the essential facets of Dewey's philosophy of education.

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The first American edition of an outstanding introduction to the philosophy of education. The author discusses many of the assumptions, particularly about values, underlying the theory and practice of education, ways of reasoning about them, and how they become applied in action.

## METHODS

### Bernstein

In preparation

## THE EDUCATION OF URBAN POPULATIONS

by ABRAHAM BERNSTEIN, *Brooklyn College of The City University of New York*  
 Random House, April, 1967; 416 pages; \$3.95 paperbound; Order Code X053

This book breaks with all previous texts in stressing the primacy of urban problems and insists on new direction in the training and recruitment of American teachers. To combat cultural deprivation, the author suggests specific methods that recognize and utilize minority backgrounds, and he recommends new school programs such as stipends to pupils and the extended school day, week, or year.

### CONTENTS

1. Urban Education and Rural Reclamation 2. Family Structure and Education 3. Stupidity and Ignorance 4. Militancy and Intelligence 5. The Teacher 6. The Curriculum 7. The Bureaucracies in Urban Education 8. The Budget and the Program 9. The Extended School Day, Week and Year 10. Payment for Learning 11. Curricular Psychology 12. The Teaching of Reading 13. The

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**A Study of Ressentiment in the Secondary School**

by CARL NORDSTROM, *Brooklyn College*, EDGAR Z. FRIEDENBERG, *University of California, Davis* and HILARY A. GOLD, *Brooklyn College*

For more complete information, see page 29

**INTELLIGENCE IN THE MODERN WORLD** G43  
 1096 pages \$3.95

**John Dewey's Philosophy**  
*Edited, with an introduction,*  
 by JOSEPH RATNER

**EXISTENTIAL ENCOUNTERS** SED8

**A Book of Readings for Educators**  
 by MAXINE GREENE, *Teachers College, Columbia University*  
 1967; 192 pages; \$1.95

A unified and coherent discussion relating existentialism to education. Selected from the works of exemplary figures ranging from Kierkegaard to Sartre, the readings are organized in terms of their relevance to the most fundamental and problematic issues facing the schools today. The editor's perceptive commentaries link the selections and enlist the reader's effort in determining their relevance through his own experience.

### Bernstein

## TEACHING ENGLISH IN HIGH SCHOOL

by ABRAHAM BERNSTEIN, *Brooklyn College of The City University of New York*  
 Random House, 1961; 470 pages; \$5.95; Order Code X056

A stimulating and informative book which communicates the enjoyment and satisfaction of teaching English in the high school. Case studies enrich the text by demonstrating methods of turning unexpected student behavior problems into valuable learning experiences.

## CONTENTS

Curtain Raiser: To the Student. To the Instructor. Introductory: English and the Adolescent. The Mechanics of English. Composition and Expression. The Teaching of Reading. The Teaching of

Narrative. The Shakespearean Play. The Teaching of Poetry. Essay, Biography, and Drama. The Mass Media. Speech. Teaching Effectively. English and Self-Understanding. The English Teacher's Colleagues. Lesson Planning. Notes. Complete Bibliography. Index.

**Stern, Gould**

## CHILDREN DISCOVER READING

*An Introduction to Structural Reading*

by DR. CATHERINE STERN and TONI S. GOULD

Random House, 1965; 240 pages; \$4.95 paperback; Order Code X508

In this pioneering book, Dr. Stern and Mrs. Gould describe the method that they and their associates have evolved over many years of teaching children. Structural Reading derives its name from the emphasis placed on the child's understanding of structure at every stage in the learning process, beginning with what the child already knows — the spoken word. CHILDREN DISCOVER READING should be of great interest to all those seeking a new and more effective approach to the teaching of reading.

## INDIVIDUALIZING INSTRUCTION IN THE ELEMENTARY SCHOOL

by GEORGE I. THOMAS, *State Education Department, Albany, New York*, and JOSEPH CRESCIMBENI, *Jacksonville University*

For more complete information, see page 32

### For Supplementary Reading

#### GUIDING THE GIFTED CHILD SED4

by GEORGE THOMAS

*State Department of Education, Albany New York* and JOSEPH CRESCIMBENI *Jacksonville University*  
1966; 224 pages; \$1.95

A guide to the unique educational requirements of gifted children in the classroom. Attention is given to special class, school, or

combined school programs aimed at helping these talented pupils to reach maximum intellectual, social, and emotional levels. Among the topics discussed are non-gradedness, self-instruction (and use of closed-circuit television and multi-phone teaching), enrichment activities, techniques of identifying unusually gifted children, and acceleration.

### CHILD DEVELOPMENT

**Stone, Church**

## CHILDHOOD AND ADOLESCENCE

*A Psychology of the Growing Person*

by L. JOSEPH STONE, *Department of Child Study, Vassar College* and JOSEPH CHURCH, *Brooklyn College of The City University of New York*  
Foreword by OTTO KLINEBERG, *The Sorbonne*

Random House, 1957; 469 pages; illustrated; \$6.50; Order Code X516

By skillfully integrating facts, findings, and issues from all the sciences of behavior and development, the authors have created a text at once authoritative, systematic, and practical on both a graduate and undergraduate level. The high quality of the writing and the abundance of good illustrative material add to the usefulness of the book which, now in its seventeenth printing, ranks today as *the* standard text in its field. A set of test questions is available to accompany the text.

## CONTENTS

Foreword by Otto Klineberg, *The Sorbonne*  
Preface 1. The Birth of the Baby 2. From Organism to Person 3. The Infant: 1 4. The Infant: 2 5. The Toddler 6. The Preschool Child: 1

7. The Preschool Child: 2 8. The Middle Years of Childhood: 1 9. The Middle Years of Childhood: 2 10. Adolescence: 1 11. Adolescence: 2 12. Becoming Mature 13. Disturbances in Development 14. The Study of Children APPENDIX BIBLIOGRAPHY INDEX

**For Supplementary Reading****THE CHILD AND SOCIETY****The Process of Socialization**by **FREDERICK ELKIN**,*McGill University*

SS 19; 125 pages; \$1.35

**THEORIES OF ADOLESCENCE** PP22by **ROLF E. MUUSS***Goucher College*

190 pages \$1.95

A concise, thoroughly up-to-date compilation of major theoretical viewpoints, both American and European, on the subject of human growth and development.

**LANGUAGE AND THE DISCOVERY OF REALITY**

V338

by **JOSEPH CHURCH** 272 pages \$1.95

A classic psychology text which deals with the acquisition of language and the kinds of behavior that language makes possible.

**EARLY CHILDHOOD****Landreth****EARLY CHILDHOOD Behavior and Learning**

by **CATHERINE LANDRETH**, *Professor Emeritus, University of California, Berkeley*  
Knopf, June 1967; 416 pages; \$6.95 ; Order Code X342

A revision and substantial expansion of a highly regarded text. Focusing on psychological growth from prenatal influences through age seven, Dr. Landreth offers practical applications of her research in child care and child education. Among the most current applications is PROJECT HEAD START, to which the author is National Consultant.

**CONTENTS**

1. Origins of Systematic Study of Young Children's Behavior 2. Prenatal Origins of Behavior 3. Behavior of the Newborn 4. The First Six Months 5. Six to Eighteen Months 6. Motor and Percep-

tuo-Motor Behavior 7. Speech 8. Growth of Understanding 9. Individual Intellectual Potential 10. Socialization 11. Emotional Development 12. Current Emphases in the Study of Young Children's Behavior Index

**Church****THREE BABIES****Biographies of Cognitive Development**

Edited by **JOSEPH CHURCH**, *Brooklyn College of The City University of New York*  
Random House, 1966; 330 pages; \$2.95 paperbound; Order Code X121

This supplementary text on child development offers important implications for further research and experimentation. THREE BABIES brings together intensive studies of three children (known as Deborah, Benjamin, and Ruth) during the first two years of life, as recorded by their mothers and edited by Professor Church, a specialist in child study. The mother-reporters were guided by an observation schedule devised by the editor so that their accounts stressed cognitive development. The editor's notes (integrated into the text), introductions, and concluding chapter are supplemented by a comprehensive index that will enable the student to trace specific themes and to make independent comparisons of the three children.

**ELEMENTARY EDUCATION****Thomas, Crescimbeni****INDIVIDUALIZING INSTRUCTION IN THE ELEMENTARY SCHOOL**

by **GEORGE I. THOMAS**, *State Education Department, Albany, New York*, and  
**JOSEPH CRESCIMBENI**, *Jacksonville University*  
Random House, June 1967; 448 pages; \$6.95 ; Order Code X526

Stresses the need for new teaching procedures so that each student can attain maximum scholastic growth for his potential. The authors show how teachers can identify the basic

## EDUCATION

educational needs of bright, average and slow-learning children, and how to meet these needs through sub-grouping and individualized instruction. Besides the recommendation of new time lines, the book offers detailed treatment of how instruction can be individualized in such areas as the language arts, arithmetic, science and the social studies. Team teaching and team learning are described as ways to meet the needs of large and small groups of students. Case studies and illustrations of concrete situations provide a multitude of practical techniques and source materials that can be used in planning actual programs.

### CONTENTS

Introduction: *The Challenge of Teaching*

#### PART ONE

1. Regimentation in Graded Elementary Schools  
2. Innovations in Elementary Education 3. Setting the Stage for Effective Teaching 4. Observing and Understanding Pupil Behavior 5. Interpreting Standardized Test Results 6. Recognizing the Need for Creativity 7. Improving Evaluation and Re-

porting of Pupil Progress

#### PART TWO

8. Meeting Individual and Group Needs in Reading 9. Developing Handwriting Skills 10. Improving Spelling Techniques 11. Developing More Effective Work-Study Skill Patterns 12. Meeting Individual and Group Needs in Mathematics 13. Helping Children Discover the World of Science 14. Meeting Individual and Group Needs in Social Studies Bibliography Index

### GUIDING THE GIFTED CHILD SED4

by GEORGE THOMAS

State Department of Education, Albany  
New York and JOSEPH CRESCIMBENI,  
Jacksonville University

For more complete information, see below

### LANGUAGE AND THE DISCOVERY OF REALITY V338

by JOSEPH CHURCH 272 pages \$1.95

### GUIDING THE GIFTED CHILD SED4

by GEORGE THOMAS

State Department of Education, Albany  
New York and JOSEPH CRESCIMBENI  
Jacksonville University  
1966; 224 pages; \$1.95

A guide to the unique educational requirements of gifted children in the classroom. Attention is given to special class, school, or

### THE CHILD AND SOCIETY

*The Process of Socialization*

by FREDERICK ELKIN,  
McGill University

SS 19; 125 pages; \$1.35

### THE NEXT GENERATION V273

*The Prospects Ahead for the Youth of Today and Tomorrow* 256 pages \$1.65

by DONALD N. MICHAEL

## SPECIAL EDUCATION

combined school programs aimed at helping these talented pupils to reach maximum intellectual, social, and emotional levels. Among the topics discussed are non-gradedness, self-instruction (and use of closed-circuit television and multi-phone teaching), enrichment activities, techniques of identifying unusually gifted children, and acceleration.

## EDUCATIONAL PSYCHOLOGY

Smith, Hudgins

### EDUCATIONAL PSYCHOLOGY

*An Application of Social and Behavioral Theory*

by LOUIS M. SMITH and BRYCE B. HUDGINS

both of Washington University at St. Louis

Knopf, 1964; 576 pages; 21 figures; 73 tables; \$8.50; Order Code X498

Treating the principles and substantive findings of educational psychology in a manner that is at once scholarly, practical, and thoroughly sound, Professors Smith and Hudgins present an integrated view of social and learning behavior in the classroom. Clearly and consistently, the basic concepts of educational psychology are related to the needs of a real teacher in a real classroom. While maintaining this strong emphasis on the practical problems which will confront every prospective teacher, the authors consider some of the most significant theory and research from the 1920's to the present day, often suggesting ways in which research findings can be used to make teaching more effective.

#### CONTENTS

PREFACE by Robert J. Schaefer UNIT ONE:

Science of Behavior in the Classroom 1. THE

NATURE OF EDUCATIONAL PSYCHOLOGY

2. MEASUREMENT UNIT TWO: Personality

3. PERSONALITY: THEORY AND MEASUREMENT 4. THE DEVELOPMENT OF PERSONALITY 5. PERSONALITY: DYNAMICS AND FUNCTIONS UNIT THREE: The Classroom as a Social System 6. THE SOCIAL ENVIRONMENT OF THE CLASSROOM 7. THE



MENT OF THE CLASSROOM 7. THE TEACHER IN THE CLASSROOM GROUP 8. INFLUENCES ON CLASSROOM FUNCTIONING 9. CLASSROOM DISCIPLINE: A PROBLEM IN INTERPERSONAL BEHAVIOR UNIT FOUR: Learning 10. AN INTRODUCTION TO LEARNING 11. THE ACQUISITION AND RETENTION OF KNOWLEDGE 12. THE DEVEL-

OPMENT OF INTELLECTUAL SKILLS AND ABILITIES 13. LEARNING PSYCHOMOTOR SKILLS 14. AFFECTIVE LEARNING UNIT FIVE: Transition: Toward a Theory of Instruction 15. EDUCATIONAL PSYCHOLOGY AND PRINCIPLES OF TEACHING NAME INDEX SUBJECT INDEX

To accompany **EDUCATIONAL PSYCHOLOGY**  
An **INSTRUCTOR'S MANUAL**, prepared by the authors  
1965; 70 pages

### For Supplementary Reading

#### **GUIDING THE GIFTED CHILD SED4**

by GEORGE THOMAS

*State Department of Education, Albany New York* and JOSEPH CRESCIMBENI, *Jacksonville University*  
1966; 224 pages; \$1.95

For more complete information, see page 33

#### **LEARNING**

PP13

##### **Reinforcement Theory**

by FRED S. KELLER

*Arizona State University* 47 pages \$ .95

A simple and brief introduction to the fundamental principles of learning theory which indicates their interrelationships and possible extensions.

#### **THOUGHT AND ACTION**

PP18

##### **A Physiological Approach**

by RICHARD K. OVERTON

*Fort Hays Kansas State College*

116 pages \$ .95

A physiological and neurological approach to the study of human behavior, which incorporates the author's original research on the bio-chemistry of learning.

#### **THE EMOTIONS**

PP24

##### **Facts, Theories, and a New Model**

by ROBERT PLUTCHIK

*Hofstra University* 218 pages \$1.95

In an attempt to develop a new theory, or model, of the emotions, Professor Plutchik integrates much of the previous literature, and suggests new relationships and lines of research.

### MENTAL HEALTH AND HUMAN ADJUSTMENT

**Crow**

**Just published**

#### **PSYCHOLOGY OF HUMAN ADJUSTMENT**

by LESTER D. CROW, *Brooklyn College of The City University of New York*  
Knopf, February 1967; 640 pages; \$7.95; Order Code X157

This comprehensive text aims to help students gain insight into the problems of behavior. An attempt has been made to delineate the psychological principles that underlie personal and social adjustment and the forces that motivate human behavior are carefully considered. The concept of the self and the components of personality are included along with various theories of personality. Provocative discussion questions follow each section of the text.

An **Instructor's Manual**, will also be available.

##### **CONTENTS**

Preface — 1. The Bases of Human Adjustment 2. Interpersonal Relationships and Adjustment 3. Motivation in Human Behavior 4. Impact of Emotions on Adjustment 5. Personality Adjustment 6. Personality Evaluation 7. Frustration and Conflict 8. Defense Mechanisms in Adjust-

ment 9. Anxiety in Adjustment 10. Mental and Emotional Disorders 11. The Psychoneuroses and the Psychoses 12. Therapeutic Treatment of Personality Disorders 13. Adjustment and Mental Health 14. Adjustments to Family Life 15. Occupational Adjustment 16. Leisure Time and Adjustment Problems List of Selected Films Index

**Ringness**

**In preparation**

#### **MENTAL HEALTH IN THE SCHOOLS**

by THOMAS A. RINGNESS, *University of Wisconsin*

Random House, May 1967; about 350 pages; about \$5.95; Order Code X458

Focuses on mental health from the standpoint of social learning theory. Professor Ringness is particularly concerned with the practical use of learning and reinforcement in guiding personality development, and he incorporates recent research on such topics as classroom leadership, discipline, referral, working with parents and the relationship between mental health and achievement.

## CONTENTS

Preface — 1. School Concerns for Mental Health; 2. The Teacher as a Person; 3. Teacher Leadership and Classroom Morale; 4. Classroom Control and Mental Health; 5. School Achievement and Mental Health; 6. Motivation and Mental Health; 7. Emotions and Mental Health; 8. Curricular Practices and Mental Health — Content and Method; 9. Cur-

ricular Practices and Mental Health — Stresses on Pupils; 10. Studying Individual Pupils; 11. Working with Individual Pupils — Learning Principles; 12. Working with Individual Pupils — "Self" Theory; 13. Working with Parents; 14. Recognizing and Referring Special Cases; 15. School and Community Mental-Health Programs  
— Appendixes — Index

## For Supplementary Reading

**THE ART OF GROWING** PP23  
**A Guide to Psychological Maturity**  
by ROBERT E. NIXON  
Vassar College 191 pages \$1.95

## SCHOOL ADMINISTRATION

Masters, Salisbury, Eliot

**STATE POLITICS AND THE PUBLIC SCHOOLS****An Exploratory Analysis**

by NICHOLAS A. MASTERS. *The Pennsylvania State University*

ROBERT H. SALISBURY and THOMAS H. ELIOT

*both of Washington University at St. Louis*

Knopf, 1964; 331 pages; 6 charts and graphs; \$4.85; Order Code X381

An incisive, soundly documented analysis of the political background of education. Through an examination of the systems of education in three key states, it describes the position of educators in state political systems, assesses their power, and determines where they find support for their demands.

**AUTOMATION, MANPOWER, AND EDUCATION** SED5

by JERRY M. ROSENBERG

*Teachers College, Columbia University*

192 pages \$1.95

An analytic inquiry into the impact of technological advance and automation on employment and the responsibilities of the educational systems of this country to alleviate and correct resulting conditions. The author believes that only through an understanding of the new technology can those in the field of education and training avoid obsolescence.

**THE PUBLIC SCHOOL & THE PRIVATE VISION** SED1**A Search for America in Education and Literature**

by MAXINE GREENE

*Teachers College, Columbia University*

224 pages \$1.95

## HIGHER EDUCATION

**THE AMERICAN COLLEGE AND UNIVERSITY** V288

576 pages \$2.95  
**A History**  
by FREDERICK RUDOLPH

**HIGHER EDUCATION IN THE AMERICAN ECONOMY** SE2

by ANDRE DANIÈRE,

*Harvard University*

Preface by SEYMOUR E. HARRIS

219 pages \$1.95

Applying the analytical tools of welfare economics to problems of educational policy, Professor Danière presents a blueprint for rational economic policies in higher education.

*A selection of books in Education from the combined trade lists of Random House, Alfred A. Knopf, and Pantheon Books.*

**LECTURES IN THE PHILOSOPHY OF EDUCATION: 1899** by **JOHN DEWEY**

*Edited by*  
**REGINALD D. ARCHAMBAULT**

A stenographic report of John Dewey's lectures in the philosophy of education at the University of Chicago in 1899.

Random House, \$5.95

**THE RESTORATION OF LEARNING**

by **ARTHUR BESTOR**

What's wrong with our schools, and what to do about it.

Knopf, 1955; \$6.75

**THE SCHOOLCHILDREN: Growing Up in the Slums**

by **MARY FRANCES GREENE and ORLETTA RYAN**

Two young schoolteachers describe life in a pair of New York Harlem public schools.

Pantheon, 1966; \$4.95

**SIX PSYCHOLOGICAL STUDIES**

by **JEAN PIAGET**

*Translated and edited by* **DAVID ELKIND**  
Random House, February 1967; \$4.95

These essays are an incisive summary and introduction to the work of the psychologist who has led us to the major twentieth century breakthrough in our understanding of how children learn.

**EDUCATION THROUGH ART**

by **HERBERT READ**

An analysis of the artistic activity in children and a discussion of methods of teaching and of the school environment, in the terms of modern psychology and pedagogics.

Pantheon, 1966; \$4.95

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Knopf, 1967; Volume I: 800 pages; 114 illustrations; 48 maps and charts;

\$3.95 paperbound; Order Code X106

Knopf, 1967; Volume II; 896 pages; 154 illustrations; 34 maps and charts;

\$3.95 paperbound; Order Code X107

Now in a revised and updated two-volume paperback edition, this distinguished text traces intellectual development as it is related to tradition and to the change in moral outlook. The last chapter in the first volume is used as the first chapter in the second, so that the teacher of the full year course may choose to break at either 1865 or 1877. Primarily a political history, constant attention is given to economic and intellectual change.

### **CONTENTS**

#### **VOLUME I — To 1877**

Part I: The Imperial Generations Part II: The Birth of a Nation Part III: The Successful Experiment Part IV: Energies of Democracy Part V: "... That That Nation Might Live." Appendix Bibliography Index

#### **VOLUME II — Since 1865**

Part I: The Passing of the Old Republic Part II: The Making of a New Republic Part III: War, Boom and Bust Part IV: The Welfare Republic Part V: Shores Dimly Seen. Appendix Bibliography Index

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## **AMERICAN HISTORY A Survey**

Second Edition

*by RICHARD N. CURRENT, University of North Carolina at Greensboro*

*T. HARRY WILLIAMS, Louisiana State University*

*and FRANK FREIDEL, Harvard University*

Knopf, 1966; 1056 pages; 90 maps; 28 charts; 199 illustrations; \$9.00; Order Code X161

The second edition of this single volume survey has been revised in accordance with new historical interpretations. In addition, a new final chapter, *Toward The "Great Society,"* has been added to include the Kennedy and Johnson administrations and developments in Vietnam and in civil rights. The bibliographies have been updated to include important new references.

### **CONTENTS**

1. Backgrounds and Beginnings 2. Growth of American Ways 3. The Empire: Success and Failure 4. Stirrings of Revolt 5. Birth of The United States 6. A More Perfect Union 7. The Federalists in Power 8. Life in The Young Republic 9. Jeffersonian Principles in Practice 10. The War of 1812 11. The Era of Good Feelings 12. Jacksonian Justice 13. The Coming of Mass Politics 14. The Broadening of Business 15. A Search for Heaven on Earth 16. Sectionalism and The South 17. Westward to The Pacific 18. The Road to Disunion 19. The Nation Divided 20. Fighting The Civil War

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**To accompany AMERICAN HISTORY — An INSTRUCTOR'S MANUAL**

Prepared especially for this edition *by BURL NOGGLE, Louisiana State University*

**Handlin**

## **READINGS IN AMERICAN HISTORY**

*Edited by OSCAR HANDLIN, Harvard University*

Knopf, 1957; 746 pages; \$6.95; Order Code X220

This collection includes readings on the standard political and constitutional turning points, as well as a wide range of documents illuminating the social, economic, and intellectual past of the American people. Organized topically, as well as chronologically, it supplies the student with a body of texts that forms the framework for a connected and meaningful story. In both selection and commentary, the editor's great gifts as a student and writer of American history are apparent.

**Nevins, Commager**

## **A HISTORY OF THE UNITED STATES**

Fifth Edition, Revised and Enlarged

by ALLAN NEVINS, *Senior Research Associate, Huntington Library, California* and HENRY STEELE COMMAGER, *Amherst College*

Knopf, 1966; illustrations and maps; 695 pages; \$6.25; Code X406

In a completely updated and revised version of this classic, two noted historians vividly recreate for students the history of the United States. This beautifully printed edition contains thirteen entirely new maps and, for the first time, thirty-two full pages of illustrations.

**Parkes**

## **THE UNITED STATES OF AMERICA**

**A History**

Second Edition

by HENRY BAMFORD PARKES, *New York University*

Knopf, 1959; 827 pages; 26 maps; illustrated; \$6.50; Order Code X426

This survey text, one of the most distinguished one-volume histories in its field, places its emphasis on the development of American ideas, as well as upon the social, political, and economic aspects of our civilization.

**Williams, Current, Freidel**

## **A HISTORY OF THE UNITED STATES**

Second Edition, Revised

by T. HARRY WILLIAMS, *Louisiana State University*, RICHARD N. CURRENT, *University of North Carolina at Greensboro* and FRANK FREIDEL, *Harvard University*

Knopf, 1964; Volume I: To 1877; 798 pages; 145 illustrations; 61 maps; 6 charts; \$8.75; Order Code X551

Knopf, 1964; Volume II: Since 1865; 896 pages; 187 illustrations; 49 maps; 27 charts; \$8.75; Order Code X557

The first edition of this outstanding two-volume survey was an unqualified success. The revised edition has been receiving even greater endorsement and critical acclaim. In addition to extensive reworking of the narrative and the inclusion of new boxed excerpts and illustrations, the authors have enlarged the material on the aftermath of the Civil War to include a thorough discussion of the new South and the Grant administration. The last two chapters of Volume I are now repeated as the first chapters of Volume II, making the text easily adaptable for courses with varying breaking points between semesters.

### **CONTENTS**

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1. The Old World and the New 2. Planting the English Colonies 3. The Colonists and Their Work 4. Growth of American Ways 5. The Empire: Success and Failure 6. Stirrings of Revolt 7. Birth of the United States 8. A More Perfect Union 9. Beginnings Under the Constitution 10. Downfall of the Federalists 11. Life in the Young Republic 12. Jeffersonian Principles in Practice 13. Free Seas and the Frontier 14. The West and the Sectional Balance 15. Reassertion of Nationalism 16. Material Progress: The Canal Age 17. The Coming of Mass Politics 18. Jackson and the Nullifiers 19. The Jacksonians and the Banks 20. A Search for Heaven on Earth 21. The Northeast and the Northwest 22. The South and Slavery 23. The Frustration of the Whigs 24. Westward to the Pacific 25. A Crisis of Sectionalism 26. The Undoing of the Compromise 27. The Disruption of the Union 28. The Embattled North 29. The Confederate States of America 30. Battles of the Civil War 31. Reconstructing the South 32. The Politics of Conformity  
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#### **VOLUME II — Since 1865**

1. Reconstructing the South 2. The Politics of Conformity 3. The Economic System of the New Nation 4. The Social System of the New Nation 5. The West in the New Nation 6. Background for Protest 7. Protest and Reaction 8. The Great Challenge 9. The New Nation Becomes a World Power 10. Progressive America 11. The First Roosevelt Era 12. Reaction and Revolution 13. The New Enlightenment 14. Progressivism by the Sword 15. The Reluctant Crusade 16. The Bitter Victory 17. The Illusion of Normalcy 18. Republican Prosperity 19. The Great Engineer and the Great Depression 20. The New Deal: Mobilizing for Recovery 21. The New Deal: Struggle for Reform 22. From Isolation to Intervention 23. The Battle for Production 24. Global War and Diplomacy 25. Victory Without Peace 26. Onset of the Cold War 27. The Fair Deal 28. Conflict in Korea 29. Modern Republicans in Power 30. Diplomacy of Deterrence 31. The New Frontier

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### **To accompany A HISTORY OF THE UNITED STATES**

**An Instructor's Manual** in two volumes

prepared by ROBERT E. ROEDER, *University of Denver*  
and revised by BURL NOGGLE, *Louisiana State University*  
Knopf, 1964

**For Supplementary Reading***New***THE AMERICANS:** V358**The National Experience (Volume II)**

by DANIEL J. BOORSTIN

527 pages \$2.45

Search for a national spirit in the period from the Revolution to the Civil War.

*New***LINCOLN AND HIS GENERALS** V362

by T. HARRY WILLIAMS

An exciting account of Lincoln's search for a winning general. 380 pages \$1.95

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by CARL L. BECKER 320 pages \$1.45

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*Edited by* SAMUEL ELIOT MORISON

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464 pages \$1.95

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V110 480 pages \$1.45

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V111 544 pages \$1.45

by ALEXIS DE TOCQUEVILLE

**20th CENTURY UNITED STATES HISTORY****Link, Catton****In preparation****AMERICAN EPOCH****A History of the United States Since the 1890's**

Third Edition, Revised

by ARTHUR S. LINK, *Princeton University* and WILLIAM B. CATTON,*Middlebury College*

Knopf, Fall 1967; about 1000 pages; maps, photographs, charts and graphs; about \$10.00;

Order Code X369

The revised edition chronicles and interprets America's coming of age from the turn of the century through 1966. The authors trace the development of the progressive tradition and the nation's rise to its current position in the world power structure. Equally important to the authors is their detailed inspection of the fabric of American life—the cultural, social, and economic events and movements of the past seventy years. A comprehensive survey of our times.

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1914-1917 9. The American Democracy at War 10. The Great Crusade Ends in a Separate Peace 11. Demobilization and the Triumph of Normalcy, 1918-1920

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## HISTORY

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PART III: THE SECOND WORLD WAR  
AND AN UNCERTAIN PEACE, 1941-1966

## 20th CENTURY UNITED STATES HISTORY

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Suggested Additional Reading Index

*A new paperbound text*

**Link, Catton**

**In preparation**

### AMERICAN EPOCH

by ARTHUR S. LINK, *Princeton University*,  
WILLIAM B. CATTON, *Middlebury College*,  
with the assistance of WILLIAM M. LEARY, JR., *Princeton University*

Volume I: 1897-1921; 246 pages; \$2.95; Order Code X364

Volume II: 1921-1938; 231 pages; \$3.25; Order Code X365

Volume III: 1938-1966; 375 pages; \$3.50; Order Code X366

Knopf, Spring 1967; 3 paperbound volumes

This classic text has been updated and published in three separate paperbound volumes, making it suitable for use in various recent United States history courses. Each volume has a bibliography, index, preface and other materials.

**Freidel**

### AMERICA IN THE TWENTIETH CENTURY

Second Edition

by FRANK FREIDEL, *Harvard University*

Knopf, 1965; 640 pages; 142 illustrations; 41 maps; 27 charts; \$7.50; Order Code X192

In the second edition of this distinguished textbook Professor Frank Freidel brings a dramatic and incisive account of America's contemporary history down to the present day. The pace of events and of historical writing during the past five years has demanded revisions and additions; the author admirably fulfills both requirements. In the light of recent scholarly interpretations, he has made improvements throughout the text together with changes in the bibliographies and illustrations. Two new chapters, *The New Frontier* and *Toward The "Great Society"*, carry the narrative through the election of 1964. Several new maps and other illustrative materials are also included.

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Fesler

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Knopf, February 1967; 616 pages; \$8.50; Order Code X178

This new work is a revision and substantial expansion of **THE FORTY-EIGHT STATES**, on which six of the present authors collaborated. Its focal concern is the capacity of state and local governments to exercise power responsibly, democratically, intelligently, and efficiently. Attention is directed toward the problems most critical for the future role of states and local communities, both as separate entities and as integral parts of the American political system. This orientation to problems permits easy movement between direct examination of specific state and local governments and generalized concepts of political systems.

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A wide-ranging survey of the legislative process in this country as it can be studied in Congress and the fifty state legislatures. The authors view the legislature as a system that performs certain functions in and fills certain needs of the larger political system. They discuss in detail the multitudinous aspects of American legislatures: representation and apportionment; parties and elections; committees; the role of executives in the legislative process; legislators and their backgrounds; and legislative voting behavior.

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*Mayor of Milwaukee, Wisconsin*

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## Claude

1962 Woodrow Wilson Foundation Book Award

**POWER AND INTERNATIONAL RELATIONS**

by INIS L. CLAUDE, JR., *The University of Michigan*

Random House, 1962; 320 pages; \$4.50; Order Code X133

Balance of power, collective security, world government — these major theoretical concepts have figured prominently in the approach of scholars and statesmen to the creation of an ordered world. In this important book, winner of the 1962 Woodrow Wilson Foundation Book Award, the author provides a critical analysis of the three concepts and attempts to define a workable theory for world order in our time.

## Organski

**WORLD POLITICS**

by A. F. K. ORGANSKI, *The University of Michigan*

Knopf, 1958; 485 pages; \$6.50; Order Code X412

A detailed critique of "balance-of-power" theories, this stimulating approach to international relations probes the most important events of international politics during the past several centuries.

Available Summer 1967

**THE BALANCE OF POWER IN THE INTER-WAR YEARS**

by WILLIAM J. NEWMAN

*Boston University*

PS60

Summer 1967; 192 pages; \$1.95

The concept of balance of power studied in depth through the analysis of that estab-

lished by the 1925 Locarno treaties among Germany, France, Great Britain, Belgium, and Italy, and its gradual collapse with Hitler's rise to power. The author is especially concerned with the question of whether the balance of power "system" could have prevented the war, and, if so, why it failed to do so.

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**NATO AND EUROPE** V59  
 by GENERAL ANDRE BEAUFRE 192 pages \$1.65

## INTERNATIONAL ORGANIZATION &amp; INTERNATIONAL LAW

Claude

**SWORDS INTO PLOWSHARES**

**The Problems and Progress of International Organization**

Third Edition, Revised

by INIS L. CLAUDE, JR., *The University of Michigan*

Random House, 1964; 476 pages; \$6.95; Order Code X132

This established classic, now available in a thoroughly revised and enlarged third edition, examines the problems, possibilities, and limitations of international organization.

## CONTENTS

Preface to the Third Edition

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## 1. Introduction

## HISTORICAL BACKGROUNDS OF CONTEMPORARY INTERNATIONAL ORGANIZATION

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3. The Establishment of the League of Nations
4. The Origins of the United Nations System

## CONSTITUTIONAL PROBLEMS OF INTERNATIONAL ORGANIZATION

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15. The Grand Debate Approach to Peace
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17. The Functional Approach to Peace

## THE FUTURE OF WORLD ORDER

18. World Government and World Order
19. International Organization and World Order

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- II. The Charter of the United Nations
- III. The North Atlantic Treaty
- IV. Membership in the United Nations
- V. Costs of the United Nations System

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**For Supplementary Reading**

New

**THE CHANGING UNITED NATIONS** PS58

by INIS L. CLAUDE, JR.,  
*The University of Michigan*

An analysis of the impact of the major post-war developments in international politics upon the United Nations. Against this background, the author examines the prospects for its future evolution.

1967; 140 pages; \$1.95

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by PERCY E. CORBETT  
*Princeton University* .63 pages \$ .95

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by JOHN G. STOESSINGER  
*Hunter College of The City University of New York*

*With an Introduction*

by ANDREW W. CORDIER  
*Columbia University* 224 pages \$1.95

**CONTEMPORARY INTERNATIONAL LAW** PS12

**A Balance Sheet**  
 by QUINCY WRIGHT  
*University of Virginia* 77 pages \$1.25

**Cohen****COMMUNISM, FASCISM, AND DEMOCRACY***The Theoretical Foundations**Edited by CARL COHEN, The University of Michigan**For more complete information, see page 74***Easton****THE POLITICAL SYSTEM***An Inquiry into the State of Political Science**by DAVID EASTON, The University of Chicago*

Knopf, 1953; 344 pages; \$5.00; Order Code X172

An original and explicit statement of the values and assumptions of political science.

**Eulau****POLITICAL BEHAVIOR IN AMERICA: New Directions***Edited by HEINZ EULAU, Stanford University*

Random House, 1966; 544 pages; \$4.95 paperbound; \$7.95 clothbound; Order Code X179

A major collection of significant readings on political behavior in the United States, illustrating important trends in research and in the development of theory and methodology. This is a companion volume to Professor Eulau's *THE BEHAVIORAL PERSUASION IN POLITICS* (A Random House Study in Political Science).**Golding****THE NATURE OF LAW***Readings in Legal Philosophy**Edited by M. P. GOLDING, Columbia University*

Random House, 1966; 276 pages; \$4.95; Order Code X213

This collection of readings on the question, "What is law?" is divided into three sections: Natural Law, Legal Positivism, Legal Realism and Sociological Jurisprudence. Each section begins with a classic exposition of the particular trend or theory, and is followed by selections from recent writers who give independent and critical reformulation of various aspects of this approach.

**Hart****POLITICAL WRITERS OF EIGHTEENTH-CENTURY ENGLAND***Edited by JEFFREY HART, Dartmouth College*

Knopf, 1964; 384 pages; \$3.95; Order Code X238

This collection brings together key political documents, both theoretical and polemical, that establish the background against which the great writers of the eighteenth century produced their works.

**Natanson****PHILOSOPHY OF THE SOCIAL SCIENCES***A Reader**Edited by MAURICE NATANSON, University of California, Santa Cruz**For more complete information, see page 109***Gregor****CONTEMPORARY RADICAL IDEOLOGIES***by A. JAMES GREGOR, University of Texas**For more complete information, see page 74*

Gregor

A SURVEY OF MARXISM

Readings in Political Philosophy

by A. JAMES GREGOR, University of Texas

For more complete information, see page 74

Wolff

POLITICAL MAN AND SOCIAL MAN

Readings in Political Philosophy

Edited by ROBERT PAUL WOLFF, Columbia University

Random House, 1966; 512 pages; \$4.95 paperbound; Order Code X568

This book presents an interdisciplinary approach to the major problems facing the social or political philosopher by juxtaposing the most important readings from great political thinkers of the past with essays from the foremost social thinkers of today. Part I deals with the relations between the individual and the state, discussing both the authority of the state and the rights of the individual to resist authority. Part II deals with the broader issue of the individual in relation to his society.

Professor Wolff has aimed his book at two audiences: the philosopher or student of philosophy, and the social scientist or student of the social sciences. It is his belief that neither can pursue his interests successfully without a deep understanding of the methods and materials of the other.

CONTENTS

Part One: The Individual and the State

POLITICAL AUTHORITY: ITS SOURCES AND VARIETIES

RICHARD HOOKER, *The Law of Nature*

JOHN AUSTIN, *The Nature of Law*

MAX WEBER, *Types of Legitimate Authority*

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*The Flag-Salute Cases*

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FYODOR DOSTOYEVSKY, *The Grand Inquisitor*

*Suggestions for Further Reading*

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Essential Readings

Edited by R. V. DANIELS

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by HEINZ EULAU

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111 pages \$1.25



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221 pages \$1.95

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V265

Edited by CLINTON ROSSITER and

JAMES LARE

576 pages \$2.45

**DEMOCRACY IN AMERICA**

by ALEXIS DE TOCQUEVILLE

Volume I

V110 480 pages \$1.45

Volume II

V111 544 pages \$1.45

*A selection of trade books in Political Science from the combined trade lists of Random House, Alfred A. Knopf, and Pantheon Books.*

**ANTI-POLITICS IN AMERICA**

by JOHN H. BUNZEL

Knopf, 1966; 320 pages; \$6.95

An analysis of American insensitivity to the ultimate value of democratic politics in a free society.

**MEGAMURDER**

by LT.-GEN. E. L. M. BURNS

Pantheon, Spring 1967, \$5.95

Accuses American strategists of betraying their primary responsibility: the development of a strategy which will preserve, not destroy, the civilian populations.

**THE NEW LEGIONS**

by DONALD DUNCAN

Random House, Spring 1967;

220 pages; \$5.95

A controversial eyewitness view of the impact of military thinking and military activity on our foreign policy — particularly in Vietnam.

**CITIES IN A RACE WITH TIME**

by JEANNE LOWE

Random House; Spring 1967;

640 pages; \$7.95

A documentary of our most critical domestic political issue.

**THE LAST, BEST HOPE**

Edouardo Frei and Chilean Democracy

by LEONARD GROSS

Knopf, Spring 1967; 220 pages; \$4.95

'A reporter's book on modern Chile: a test case for democracy in the Western Hemisphere.

**THE POLITICS OF CONSERVATION**

by FRANK E. SMITH

Pantheon, 1966; \$5.95

The first political history of conservation and natural resource development in America.

**American White Paper:****UNITED STATES FOREIGN POLICY**

NBC News

Random House, Spring 1967; 160 pages; \$5.95

An expansion of the Emmy Award-winning NBC News documentary.

Cohen

**GEOGRAPHY AND POLITICS IN A WORLD DIVIDED**by SAUL BERNARD COHEN, *Clark University*

Random House, 1963; 370 pages; 24 maps and charts; 9 tables; \$3.95; Order Code X139

This textbook provides a valuable new tool for the analysis of international relations and national strategies. Professor Cohen relates geography and politics in such an original way that his view, superseding the Heartland-Rimland approach to world power alignments, sheds new light on prospects for geopolitical balance within a divided world. Emphasis is given to the United States, Soviet Union and Maritime Europe and to the shatterbelts within which great power interests converge. By focusing on location, distribution of population and resources and the dynamics of movement, it permits analysis of a diversity of phenomena: the new American frontier — the U.S. maritime ring — the geopolitical forces that characterize United States-Caribbean relations, Maritime Europe's needs for a capital seat, the Soviet Union's use of its national minorities to further territorial aims.

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Resources, The United States and Canada, The United States and the Caribbean 5. Maritime Europe: The Emergence of a New Type of Superstate The Locational Perspective, Background to Maritime Europe's Integration, The Physical Framework, Movement and Integration, The Resource Base, Organizational Frameworks, A European Capital, Relations with the Maghreb 6. The Soviet Union: Frontiers and Their Geopolitical Dynamics The Changing Political Environment, Industrialization, The East European Satellites, Trade as an Economic Weapon PART THREE — SPHERES OF CONTACT AND INFLUENCE 7. The Middle East and Southeast Asia: Today's Shatterbelts The Middle East, Southeast Asia 8. The Southern Continents and Offshore Asia: Rounding Out the Maritime World South America, Africa South of the Sahara, Offshore Asia, South Asia CONCLUSION APPENDIX — International Relations: Concept and Application, by Andrew Gyorgy Bibliography Index Maps and Charts



# PSYCHOLOGY

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*Howard University* 76 pages \$ .95  
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**THE ART OF GROWING** PP23  
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*Vassar College* 191 pages \$1.95

## INTRODUCTION TO PSYCHOLOGY

**Krech, Crutchfield**

## ELEMENTS OF PSYCHOLOGY

by DAVID KRECH and RICHARD S. CRUTCHFIELD  
*both of the University of California, Berkeley*  
 Knopf, 1958; 758 pages; illustrated; \$7.00; Order Code X340

Its unusually comprehensive range, its readability and scholarship, its attention to current research — and its 169 unique “boxes” reporting on pertinent experiments — combine to make this book one of the most useful introductory texts available.

### CONTENTS

I. THE STUDY OF MAN PART ONE: PERCEPTION II. THE WORLDS WE PERCEIVE III. THE MANY WORLDS OF DIFFERENT PERCEIVERS IV. PHYSICAL STIMULI AND THE SENSES V. PERCEPTUAL ORGANIZATION AND CHANGE VI. MOVEMENT, TIME, SPACE, AND OBJECTS VII. PHYSIOLOGICAL BASIS OF PERCEPTION PART TWO: MOTIVATION AND EMOTION VIII. THE SELF IX. EMOTIONS OF MAN X. MOTIVES OF MAN XI. FULFILLMENT AND FRUSTRATION OF MOTIVES XII. PHYSIOLOGY, MOTIVES, AND EMOTION PART THREE: ADAPTIVE BEHAVIOR XIII. THE WORLD OF PROBLEMS XIV. CREATIVE

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## To accompany **ELEMENTS OF PSYCHOLOGY** **A STUDENT WORKBOOK**

by JAMES L. MCGAUGH, *University of California, Irvine*  
 141 pages; 16 tables; \$2.00; Order Code X388

## For Supplementary Reading

*Second Edition*  
**PSYCHOLOGICAL RESEARCH** PP21  
**An Introduction**  
 by ARTHUR J. BACHRACH  
*Arizona State University* 160 pages \$1.95  
 A well-written introduction to the nature of research concepts and modes of scientific thought related to methodology.

**MOTIVATION** PP25  
**A Biological Perspective** 122 pages \$1.45  
 by JOHN L. FULLER  
*Roscoes B. Jackson Memorial Laboratory*  
 The author considers the physiology of needs and their relationship to behavior, and attempts to present an integrated concept of motivation that is applicable to man and animals, and to simple and complex situations.

**LEARNING** PP13  
**Reinforcement Theory**  
 by FRED S. KELLER  
*Arizona State University* 47 pages \$ .95  
 A simple and brief introduction to the fundamental principles of learning theory which indicates their interrelationships and possible extensions.

**EXISTENTIAL PSYCHOLOGY** PP19  
*Edited by* ROLLO MAY, *William Alanson White Institute, with contributions by* ROLLO MAY, GORDON ALLPORT, HERMAN FEIFFEL, ABRAHAM MASLOW, CARL ROGERS  
 126 pages \$1.25  
 A provocative introduction to existentialist thinking, based on a compilation of papers presented at the 1959 Symposium on Existentialist Psychology.

**THE EMOTIONS** PP24  
**Facts, Theories, and a New Model**  
 by ROBERT PLUTCHIK  
*Hofstra University* 218 pages \$1.95

In an attempt to develop a new theory, or model, of the emotions, Professor Plutchik integrates much of the previous literature, and suggests new relationships and lines of research.

**THOUGHT AND ACTION** PP18  
**A Physiological Approach**  
 by RICHARD K. OVERTON 116 pages \$ .95

A physiological and neurological approach to the study of human behavior, which incorporates the author's original research on the biochemistry of learning.

**Landreth**

**EARLY CHILDHOOD Behavior and Learning**

Second Edition  
 by CATHERINE LANDRETH, *University of California, Berkeley*  
 Knopf, June 1967; 416 pages; \$6.95 ; Order Code X342

A revision and substantial expansion of a highly regarded text which conveys significant new directions for the study of early childhood. Focusing on psychological growth from prenatal influences through age seven, Dr. Landreth suggests viable applications of her research in child care and education. Among the most current applications is Project Head Start, to which she is a national consultant. This comprehensive volume is supplemented by a wealth of illustrative and anecdotal material, drawn from the author's own professional experience with small children.

**CONTENTS:**

1. Origins of Systematic Study of Young Children's Behavior 2. Prenatal Origins of Behavior 3. Behavior of the Newborn 4. The First Six Months 5. Six to Eighteen Months 6. Motor and Perceptuo-Motor Behavior 7. Speech 8. Growth of

Understanding 9. Individual Intellectual Potential 10. Socialization 11. Emotional Development 12. Current Emphases in the Study of Young Children's Behavior Index

**Church**

**THREE BABIES**

**Biographies of Cognitive Development**

Edited by JOSEPH CHURCH, *Brooklyn College of The City University of New York*  
 Random House, May 1966; 330 pages; \$2.95 paperback; \$4.95 hardbound;  
 Order Code X121

This supplementary text on child development offers important implications for further research and experimentation. **THREE BABIES** brings together intensive studies of three children (known as Deborah, Benjamin, and Ruth) during the first two years of life, as recorded by their mothers and edited by Professor Church, a specialist in child study. The mother-reporters were guided by an observation schedule devised by the editor so that their accounts stressed cognitive development. The editor's notes (integrated into the text), introductions, and concluding chapter are supplemented by a comprehensive index that will enable the student to trace specific themes and to make independent comparisons of the three children.

**CONTENTS**

Editor's Preface I. *Deborah* Editor's Introduction Biography II. *Benjamin* Editor's Introduction Biography III. *Ruth* Editor's Introduction

**PSYCHOLOGY AND THE SYMBOL** PP29  
**An Interdisciplinary Symposium**  
 Edited by JOSEPH R. ROYCE  
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*San Francisco State College*  
 ANATOL RAPOPORT  
*The University of Michigan*  
 JOSEPH R. ROYCE  
*University of Alberta* 128 pages \$1.65

Five contributors explore the implications of the symbol for the understanding of behavior. The symbol is viewed as a bridge between the scientific and humanistic aspects of psychology.

**EARLY CHILDHOOD**

**In preparation**

Biography Summary and Comments by the Editor Index

**ON THE IMPORTANCE OF INFANCY**  
by LAWRENCE K. FRANK PP32  
192 pages \$1.95

A basic reference book on infancy, including observations and interpretations from the many fields concerned with infant care

and development. Dr. Frank includes material from such areas as physiology, learning, and personality theory, and emphasizes the importance of the first year of life in total human development.

## CHILDHOOD AND ADOLESCENCE

**Stone, Church**

**CHILDHOOD AND ADOLESCENCE**

**A Psychology of the Growing Person**

by L. JOSEPH STONE, *Department of Child Study, Vassar College*  
and JOSEPH CHURCH, *Brooklyn College of The City University of New York*  
Foreword by OTTO KLINEBERG, *The Sorbonne*

Random House, 1957; 469 pages; illustrated; \$6.50; Order Code X516

By skillfully integrating facts, findings, and issues from all the sciences of behavior and development, the authors have created a text at once authoritative, systematic, and practical on both a graduate and undergraduate level. The high quality of the writing and the abundance of good illustrative material add to the usefulness of the book which, now in its seventeenth printing, ranks today as *the* standard text in its field. A set of test questions is available to accompany the text.

**CONTENTS**

Foreword by Otto Klineberg, *The Sorbonne* Preface 1. The Birth of the Baby 2. From Organism to Person 3. The Infant: 1 4. The Infant: 2 5. The Toddler 6. The Preschool Child: 1 7. The Preschool Child: 2 8. The Middle Years of Child-

hood: 1 9. The Middle Years of Childhood: 2 10. Adolescence: 1 11. Adolescence: 2 12. Becoming Mature 13. Disturbances in Development 14. The Study of Children APPENDIX BIBLIOGRAPHY INDEX

**For Supplementary Reading**

**LANGUAGE AND THE DISCOVERY OF REALITY** V338

by JOSEPH CHURCH 272 pages \$1.95

A classic psychology text which deals with the acquisition of language and the kinds of behavior that language makes possible.

**THE CHILD AND SOCIETY** SS19

**The Process of Socialization**

by FREDERICK ELKIN

*McGill University* 125 pages \$1.35

A lucid introduction to the ways and media by which a child becomes adjusted to his environment.

**LEARNING** PP13

**Reinforcement Theory**

by FRED S. KELLER

*Arizona State University* 47 pages \$0.95

A simple and brief introduction to the fundamental principles of learning theory which indicates their interrelationships and possible extensions.

**THEORIES OF ADOLESCENCE** PP22

by ROLF E. MUUSS

*Goucher College* 190 pages \$1.95

A concise, thoroughly up-to-date compilation of major theoretical viewpoints, both American and European, on the subject of human growth and development.

**THE ART OF GROWING** PP23

**A Guide to Psychological Maturity**

by ROBERT E. NIXON

*Vassar College*

191 pages \$1.95

A frank, compassionate guide for young men and women, written by an eminent school psychiatrist.

**DAYDREAMING** PP33

**An Introduction to the Experimental Study of Inner Experience**

by JEROME L. SINGER

*The City College of The City University of New York*

Foreword by SILVAN S. TOMKINS

234 pages; \$2.25

The first book to examine the phenomenon of daydreaming in relation to general psychological theory, personality theory, and experimental research. The author describes experimental studies carried out in the last decade (including a clinical evaluation of his own daydreams) and examines earlier psychological and psychoanalytic theories of daydreaming in the light of current evidence.

**Ringness****In preparation****MENTAL HEALTH IN THE SCHOOLS**by THOMAS A. RINGNESS, *University of Wisconsin*

Random House, May 1967; about 350 pages; about \$5.95; Order Code X458

Focuses on mental health from the standpoint of social learning theory. Professor Ringness is particularly concerned with the practical use of learning and reinforcement in guiding personality development, and he incorporates recent research on such topics as classroom leadership, discipline, referral, working with parents and the relationship between mental health and achievement.

**CONTENTS**

Preface — 1. School Concerns for Mental Health; 2. The Teacher as a Person; 3. Teacher Leadership and Classroom Morale; 4. Classroom Control and Mental Health; 5. School Achievement and Mental Health; 6. Motivation and Mental Health; 7. Emotions and Mental Health; 8. Curricular Practices and Mental Health — Content and Method; 9. Cur-

ricular Practices and Mental Health — Stresses on Pupils; 10. Studying Individual Pupils; 11. Working with Individual Pupils — Learning Principles; 12. Working with Individual Pupils — "Self" Theory; 13. Working with Parents; 14. Recognizing and Referring Special Cases; 15. School and Community Mental-Health Programs — Appendixes — Index.

**Crow****Just published****PSYCHOLOGY OF HUMAN ADJUSTMENT**by LESTER D. CROW, *Brooklyn College of The City University of New York*

Knopf, February 1967; 640 pages; \$7.95; Order Code X157

This comprehensive text aims to help students gain insight into the problems of behavior. An attempt has been made to delineate the psychological principles that underlie personal and social adjustment and the forces that motivate human behavior are carefully considered. The concept of the self and the components of personality are included along with various theories of personality. Provocative discussion questions follow each section of the text. **An Instructor's Manual** will also be available.

**CONTENTS**

Preface — 1. The Bases of Human Adjustment 2. Interpersonal Relationships and Adjustment 3. Motivation in Human Behavior 4. Impact of Emotions on Adjustment 5. Personality Adjustment 6. Personality Evaluation 7. Frustration and Conflict 8. Defense Mechanisms in Adjust-

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**EDUCATIONAL PSYCHOLOGY****Smith, Hudgins****EDUCATIONAL PSYCHOLOGY****An Application of Social and Behavioral Theory**by LOUIS M. SMITH and BRYCE B. HUDGINS, *both of Washington University at St. Louis*

For more complete information, see page 33

**GUIDING THE GIFTED CHILD**by GEORGE THOMAS, *State Department of Education, Albany, New York* and JOSEPH CRESCIMBENI, *Jacksonville University*

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**THOUGHT AND ACTION****A Physiological Approach**by RICHARD K. OVERTON, *Fort Hays Kansas State College*

For more complete information, see page 87

**LEARNING****Reinforcement Theory**by FRED S. KELLER, *Arizona State University*

For more complete information, see page 86

**THE EMOTIONS****Facts, Theories, and a New Model**by ROBERT PLUTCHIK, *Hofstra University*

For more complete information, see page 92



**Hammond, Householder****INTRODUCTION TO THE STATISTICAL METHOD****Foundations and Use in the Behavioral Sciences**

by KENNETH R. HAMMOND, *University of Colorado*  
 and JAMES E. HOUSEHOLDER, *Humboldt State College*  
 Knopf, 1962; 431 pages; \$7.00; Order Code X218

This book is the result of the combined efforts of a psychologist and a mathematician to introduce the fundamental concepts of the statistical method to students. It covers such topics as measurement, central tendency, variability, score forms, correlation, probability, and random sampling distributions. Wherever mathematical concepts beyond the high school level are used, they are clearly explained.

**For Supplementary Reading****THE ANALYTICAL  
ENGINE****V320**

by JEREMY BERNSTEIN

Computers — past, present, and future.

128 pages \$1.45

PERSONALITY

**Endleman****In preparation****PERSONALITY AND SOCIAL LIFE****A Textbook with Readings**

by ROBERT ENDLEMAN, *Adelphi University*  
 Random House, Fall 1967; 600 pages; \$8.95; Order Code X173

A sociological approach to personality development and social structure which stresses psychoanalytic techniques. Among the considerable variety of subjects discussed are: human language and symbolism, family organization in the Israeli Kibbutz, personality trends in the Soviet Union, the personality of the creative artist, and human behavior in disaster situations.

**Kluckhohn, Murray, Schneider****PERSONALITY IN NATURE, SOCIETY, AND CULTURE**

Second Edition, Revised and Enlarged

*Edited by the late CLYDE KLUCKHOHN and HENRY A. MURRAY*  
*with the collaboration of DAVID M. SCHNEIDER, The University of Chicago*  
 Knopf, 1948; 744 pages; 57 tables and charts; \$7.50; Order Code X328

In this classic anthology of essays, forty-five social scientists discuss the formation of human personality and the relations of the individual to society.

SOCIAL PSYCHOLOGY

**Hartley, Hartley****FUNDAMENTALS OF SOCIAL PSYCHOLOGY**

by EUGENE HARTLEY, *The City College of The City University of New York*  
 and RUTH HARTLEY, *Long Island University*  
 Knopf, 1952; 776 pages; \$6.75; Order Code X240

A study of organized social groups and the relationship of the individual to these groups.

**For Supplementary Reading****THE ORGANIZATIONAL  
SOCIETY****V528**

**An Analysis and a Theory**  
 by ROBERT PRESTHUS

352 pages \$1.95

**Rokeach****THE THREE CHRISTS OF YPSILANTI****A Narrative Study of Three Lost Men**by MILTON ROKEACH, *Michigan State University*  
Knopf, 1964; 351 pages; \$4.15 text; Order Code X463

The dramatic account of a two-year psychological study which brought together three mental patients, each of whom believed he was Jesus Christ.

**Singer****KEY CONCEPTS IN PSYCHOTHERAPY**by ERWIN SINGER, *The City College of The City University of New York*  
Random House, 1965; 400 pages; \$6.95; Order Code X494

Professor Singer traces the historical development of the major concepts in psychotherapy and clarifies these concepts as well as the terminology currently employed by authors in discussing therapeutic problems and processes. Drawing upon recent findings in various areas of psychological research, he provides a contemporary frame of reference for a definition of "mental health" and for the understanding of clinical phenomena.

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Foreword Preface 1. The Historical and Philosophical Roots of Psychotherapy 2. The Aims and Goals of Psychotherapy: Theoretical and Empirical Foundations 3. The Aims and Goals of Psychotherapy: Some Operational Criteria and Definitions 4. Communication, Symbolization, and Symptomatology 5. Patient and Therapist: Needs and Expectations 6. The Initial Interview 7. The

Concept of Limits in Psychotherapy 8. Memory, Recall, and Free Association 9. The Concept of Interpretation 10. The Concept of Resistance 11. The Concept of Transference 12. The Concept of Counter-Transference 13. The Concept of Insight 14. The Concept of Termination and the Achievement of Identity References Index

**Weinberg, Hire****CASE BOOK IN ABNORMAL PSYCHOLOGY**by HENRY WEINBERG and A. WILLIAM HIRE, *both of Boston University*  
Knopf, 1956; 320 pages; \$4.50; Order Code X544

Most of the major psychological disorders are covered by this notable collection of twenty individual cases.

**PSYCHOTHERAPY AND MORALITY****A Study in Two Concepts**by JOSEPH MARGOLIS, *University of Western Ontario*  
1965; SPH 6; 192 pages; \$1.95

A systematic application of the methods of analytic philosophy to problems central to the therapeutic setting. Professor Margolis examines the logical properties of such concepts as mental health, professional judgment, and freedom and determinism, and identifies the distinctive features of psychotherapy by means of a running comparison with moral discourse.

**For Supplementary Reading****THREE MEN**by JEAN EVANS V348  
320 pages \$1.65  
A fascinating, highly objective account of the lives of three deeply troubled men.**GROUP THERAPY**

by ABRAHAM S. LUCHINS

*State University of New York at Albany*

192 pages \$1.95

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PP26

**A Case Study**

by EDWARD WILTCHER ARLUCK  
*The City College of The City University  
 of New York* 172 pages \$1.95

This case study illustrates hypnoanalytic techniques used within a broader psychotherapeutic context, and highlights the nature, etiology, and detailed treatment of an hysterical-reaction type of war neurosis.

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PP17

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by D. P. AUSUBEL  
*University of Illinois* 126 pages \$ .95

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 at Geneseo* 192 pages \$1.95

This general introduction to isolation phenomena brings together major empirical observations and experimental findings on the subject. It explores the effects on human beings of social isolation, unchanging monotonous physical environment, increased patterning or reduction of sensory and perceptual stimulation, and of brainwashing.

**THE EMOTIONS**

PP24

**Facts, Theories, and a New Model**

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*Hofstra University* 218 pages \$1.95

In an attempt to develop a new theory, or model, of the emotions, Professor Plutchik integrates much of the previous literature, and suggests new relationships and lines of research.

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PP28

**Discussion and Readings** 160 pages \$1.95

DUANE P. SCHULTZ  
*Mary Washington College,  
 University of Virginia*

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V291

**A Psychoanalytic Study of Male Homosexuals**

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Edited by LEO POSTMAN, *University of California, Berkeley*  
 Knopf, 1962; 832 pages; \$9.50; Order Code X440

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techniques, the differing emphases of contending schools of thought, the ways in which method and idea are interdependent, and the processes by which new theories supplant older ones.

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**PSYCHOTHERAPY AND MORALITY**

**A Study in Two Concepts**

by JOSEPH MARGOLIS

University of Western Ontario

For more complete information,

see page 91

**DAYDREAMING**

PP33

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by JEROME L. SINGER

The City College of The City University of New York

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OF DREAMING**

*Edited by* HERMAN A. WITKIN and  
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Hospital and Columbia University, and*  
DONALD R. GOODENOUGH,

*Downstate Medical Center, HERMAN A.  
WITKIN, HELEN B. LEWIS*

A firsthand view of recent findings in dream research with their psychological and psychoanalytical implications. The authors describe a variety of experiments on the psychological significance of the dream-sleep cycle, the effect of pre-sleep experiences on dreaming, and the recall of dreams.

March 1967; PP35; 224 pages; about \$2.50

**PHILOSOPHICAL PSYCHOLOGY****PSYCHOTHERAPY AND MORALITY**

**A Study in Two Concepts**

*by* JOSEPH MARGOLIS, *University of Western Ontario*

*For more complete information, see page 91*

**THE CONCEPT OF MEMORY**

*by* STANLEY MUNSAT, *University of California, Irvine*

April 1967; SPH10; 160 pages; \$1.95

This book breaks down the concept of memory into its sub-concepts, then analyzes them and shows their relationships. Also included in the book are three chapters on mental images.

**ANIMAL BEHAVIOR — COMPARATIVE PSYCHOLOGY**

**Kuo**

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March 1967; PP34; 256 pages; \$2.50

This incisive work offers a new orientation for future behavioral studies which will be of interest to experimental psychologists, developmental psychologists, theory-and-systems psychologists, and animal psychologists.

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*A selection of books in Psychology from the combined  
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**FACTS AND THEORIES OF  
PSYCHOANALYSIS**

*by* IVES HENDRICK

A clear account of the science of psychoanalysis, for both student and layman. Knopf, revised edition, 1958; \$6.00

**THE HAPPY CHILD: A Psychoanalytic  
Guide to Emotional and Social Growth**

*by* IRENE M. JOSSELYN, M.D.

Random House, 1955; \$4.50

**SIX PSYCHOLOGICAL STUDIES**

*by* JEAN PIAGET

*Translated and edited by* DAVID ELKIND  
Random House, February 1967; \$4.95

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# SOCIOLOGY

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Random House, 1966; 150 pages; \$1.95 paperback; Order Code X537

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of New York* 96 pages \$.95

A discussion of the nature and interrelationships of the social sciences.

## Chinoy SOCIETY

Revised Edition

by ELY CHINOY, *Smith College*

Random House, July 1967; about 488 pages; about \$7.95; Order Code X117

Incorporating considerable recent research and scholarship, this new edition includes two new chapters (on education and on social change) as well as a more complete treatment of socialization: The author provides a consistent theoretical point of view that combines functional analysis with concern for social change. He probes such important problems as the relations between individual and society, the social conditions that encourage conformity or stimulate deviant behavior, and the causes and consequences of such master trends as bureaucratization, the growth of cities, and the progress of science.

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In Preparation

Mack

## TRANSFORMING AMERICA

### Patterns of Social Change

by RAYMOND W. MACK, *Northwestern University*

Random House, Fall 1967; about 200 pages; \$2.95 paperbound; Order Code X386

The author takes five components crucial to the survival of society — population, education, economics, politics, and "sense of purpose" — and analyzes the accelerated cycle of change touched off by the Industrial Revolution and subsequent technological revolutions. The emphasis is placed on the effects of such change on American society. The treatment of each component is paradigmatic rather than historical; the author concentrates on the process of change itself and on how its magnitude and pace produce problems different from those ever known before.

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In preparation

Rose

## SOCIOLOGY

### The Study of Human Relations

Second Edition, Revised

by ARNOLD M. ROSE, *University of Minnesota*

Knopf, 1965; 735 pages; 24 tables; 8 figures; 16 pages of illustrations; \$8.95; Order Code X469

The revised edition of this distinguished textbook successfully combines a theoretical framework with thorough coverage of all the major branches of sociology. Over one-third of the material is new, including sections on a variety of subjects: methods of social research, the history of sociology, the self-concept, bureaucracy, the sociology of science, automation, alienation, mass society, the reactions of mass society, population problems, poverty, social gerontology, and the small group. Professor Rose also provides an excellent survey of all the available research on such topics as group morale, voluntary associations, and social change; and he suggests new approaches to these subjects. Another feature of the new edition is the use of boxes to enclose illustrative stories, quotations from major sociological writers and theorists, and the findings of selected research studies — thus providing additional material without disturbing the flow of the text.



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Cultural Change 12. Population 13. The Human Community: Urban and Rural 14. The Public Life of a Community 15. Social Problems 16. Social Conflict and Its Accommodation 17. Morale and Group Solidarity

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Rose

## THE STUDY OF SOCIETY An Integrated Anthology

Edited, with Introductions, by PETER I. ROSE, *Smith College*

Random House, 1967; 992 pages

\$5.95 paperbound; Order Code X470; \$9.95 hardbound; Order Code X467

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Just published

**Williams****AMERICAN SOCIETY****A Sociological Interpretation**

Second Edition

by ROBIN M. WILLIAMS, JR., *Cornell University*

Knopf, 1960; 570 pages; \$6.50; Order Code X548

The aim of this book is to achieve a synthesis of the countless facts about and interpretations of American social life. Its primary purpose is to give a clear and unified analysis of the structure and dynamics of American society.

**For Supplementary Reading****BUREAUCRACY IN MODERN SOCIETY**

SS12

by PETER M. BLAU

*The University of Chicago* 127 pages \$1.25

For more complete information, see page 104

**LANGUAGE AND SOCIETY**

SS8

by JOSEPH BRAM

*New York University* 76 pages \$1.25

For more complete information, see page 107

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by T. B. BOTTOMORE, *University of Vancouver, British Columbia*  
 Pantheon, 1966; 92 pages; \$2.05; Order Code X090

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### Keller

#### BEYOND THE RULING CLASS

**Strategic Elites in Modern Society**

by SUZANNE KELLER, *Princeton University*

Random House, 1963; 368 pages; \$5.25; Order Code X321

A provocative interpretation of society's strategic elites, those who hold positions of power, influence, and responsibility in national and international life. The elites discussed are from every sphere of influence, including politics, economics, diplomacy, the military, science, religion, and the arts. Drawing from the work of such earlier writers as Saint-Simon, Marx, Durkheim, Mosca, Pareto, and Michels, and such contemporary scholars as Mannheim, Lasswell, Aron, Mills, and Parsons, Dr. Keller presents a challenging theory of elites which provides the framework for her examination of their coexistence, their social origins, and their rise and decline.

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**Aristocracy and Caste in America**  
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 For more complete information, see page 104

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A sociological approach to personality development and social structure which stresses psychoanalytic techniques. Among the considerable variety of subjects discussed are: human language and symbolism, family organization in the Israeli Kibbutz, personality trends in the Soviet Union, the personality of the creative artist, and human behavior in disaster situations.

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Knopf, 1948; 744 pages; 57 tables and charts; \$6.50; Order Code X328

In this classic anthology of essays, forty-five social scientists discuss the formation of human personality and the relations of the individual to society.

**For Supplementary Reading****CULTURE AND PERSONALITY AS1***by* ANTHONY F. C. WALLACE*University of Pennsylvania* 224 pages \$1.95

A timely and provocative presentation of past and present theories of culture and personality in which the author traces the evolution of culture and the psychology of culture change, and indicates the relation between culture and personality patterns.

**DEMOGRAPHY AND POPULATION****Davis****THE MODERN URBAN REVOLUTION***by* KINGSLEY DAVIS*For more complete information, see page 106***Thomlinson****POPULATION DYNAMICS****Causes and Consequences of World Demographic Change***by* RALPH THOMLINSON, *California State College at Los Angeles*

Random House, 1964; 608 pages; 57 tables; 26 figures; \$5.95; Order Code X527

Stressing the three pervasive variables of birth, death, and migration, this important textbook surveys the history of world population and analyzes its characteristics and distribution as well as the major causes and consequences of changes in population size. While the approach is primarily sociological, emphasizing the interplay between folkways, mores, and demographic variables, the author also draws material from the related fields of geography, economics, public health, anthropology, and medicine.

**For Supplementary Reading****POPULATION AND SOCIETY SS15****Second Revised and Enlarged Edition***by* DENNIS H. WRONG*New York University* 144 pages \$1.65

A concise and well-organized introduction to the study of demography.

Hare, Borgatta, Bales

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Revised Edition

*Edited by* A. PAUL HARE, *Haverford College*, EDGAR F. BORGATTA*University of Wisconsin* and ROBERT F. BALES, *Harvard University*

Knopf, 1965; 728 pages; \$7.95; Order Code X227

The first edition of **SMALL GROUPS**, a landmark in a new field, brought together the outstanding literature on social interaction in small groups. The revision, while retaining the many classic contributions, reflects the maturity of that field with the selection of twenty new articles on both theory and research. These readings incorporate the substantial advances made in small-group research in the last decade.

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Wallace

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**For Supplementary Reading****RELIGION AND SOCIETY** SS5

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*Queens College of The City University*

of New York

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The author discusses the role of religion in human societies, focusing on its functions in furthering or hampering the survival and maintenance of social groups.

Chinoy

INDUSTRIAL SOCIOLOGY

**AUTOMOBILE WORKERS AND THE AMERICAN DREAM**by ELY CHINYO, *Smith College*

Random House, 1955; 139 pages; \$3.00; Order Code X112

A lively study of the aspirations and attitudes of a special category of workers, this book offers many penetrating insights into the psychology of industrial workers, the structure and functioning of mass-production industry, and, generally, into social mobility and class in American society today.

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Random House, 1963; 315 pages; \$5.50; Order Code X072

In this comparative analysis of family life in complex, literate societies, Professor Blitsten explores the interrelationships among family types, social and cultural settings, and individual well-being. To provide the necessary conceptual framework, the author draws upon her studies and observations of American, Confucian Chinese, Latin-Catholic European, Moslem, Russian, and Israeli family institutions.

Levy, Munroe

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Knopf, 1938; 327 pages; \$3.50; Order Code X360

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 back reader brings together 22 articles by  
 such authorities as Riesman, Komarovsky,  
 Reiss, Rodman, and Hollingshead.

## URBAN SOCIOLOGY

Davis

**THE MODERN URBAN REVOLUTION**

by KINGSLEY DAVIS, *University of California, Berkeley*  
 Random House, March 1967; about 352 pages; about \$5.50; Order Code X159

A scientific analysis of the principles and processes of urbanization by one of the world's leading demographers. The author's essays provide a thorough presentation of the growth of cities and of the impact of city environment on populations, birth and death rates, economic and political structures. The emphasis throughout is on analysis and data rather than on prescriptions and remedies.

Maier

**CHALLENGE TO THE CITIES**

**An Approach to a Theory of Urban Leadership**  
 by HENRY W. MAIER, *Mayor of Milwaukee, Wisconsin*  
 For more complete information, see page 65

## Scientific American

**CITIES**

A Scientific American Book

Knopf, 1965; 224 pages; halftones, charts, and maps; \$2.45 paperbound; Order Code 1935

Taken from the September 1965 issue of *Scientific American*, this book on the urbanization crisis facing the entire world was written by leading American and foreign authorities, city planners, and urbanization experts. Megalopolises in many countries (both industrial and backward) are studied, showing the world-wide scope of the problem. Among the cities discussed are Stockholm, Calcutta, London, and Washington, D.C.

Sirjamaki

**THE SOCIOLOGY OF CITIES**

by JOHN SIRJAMAKI, *State University of New York at Buffalo*  
 Random House, 1964; 342 pages; 13 tables; 4 figures; \$5.75; Order Code X497

This is a basic textbook for urban sociology which treats cities not merely as separate units but as integral components of the national communities in which they exist and examines the social and cultural changes they undergo within these larger entities. Applying a broad historical and cultural approach to the subject, Professor Sirjamaki develops a consistent sociological theory of cities based upon a comparative analysis of the social order. The author's use of an institutional approach will bring to mind the conception of the city first developed in the work of Max Weber. The book advances earlier theory, however, by offering a more extensive treatment of cities and by examining topics of sociological import such as large-scale organizations, bureaucracy, stratification, power structure, and social order. Building upon the materials and methods of previous surveys, it presents a lucid, comprehensive, and balanced approach to the study of urban sociology.

## For Supplementary Reading

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 by JANE JACOBS 480 pages \$1.95

Hertzler

**A SOCIOLOGY OF LANGUAGE**by JOYCE O. HERTZLER, *Professor Emeritus, University of Nebraska*

Random House, 1965; 572 pages; \$8.95; Order Code X258

A distinctly sociological and social psychological approach to the reciprocal influence of language and human society. Viewing language as man's key invention and most universal form of social behavior, Professor Hertzler analyzes the operational influence of language in human society, and assesses the sociocultural effects of various groups, communities, societies, and cultural areas upon the structure and uses of language. The English language is the primary, though not exclusive, linguistic frame.

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Knopf, 1954; 376 pages; illustrated; \$5.95; Order Code X032

A psychological study of juvenile delinquency, which draws upon the fields of anthropology, sociology, and psychiatry. Illustrated with engravings by Hogarth.

Bloch, Flynn

**DELINQUENCY****The Juvenile Offender in America Today**

by the late HERBERT A. BLOCH and the late FRANK T. FLYNN

Random House, 1956; 631 pages; 8 tables; 16 charts and diagrams; \$6.95; Order Code X080

This book provides a thorough analysis of juvenile delinquency — its causes, treatment, control, and prevention. It is a systematic introduction to the field, integrating the significant recent research in sociology, anthropology, psychology, psychiatry, and social work.

Bloch, Geis

**MAN, CRIME, AND SOCIETY****The Forms of Criminal Behavior**

by the late HERBERT A. BLOCH

and GILBERT GEIS, *California State College at Los Angeles*

Random House, 1962; 666 pages; \$7.50 Order Code X082

Viewing crime as a method of adaption to the social order as well as an index of social change, the authors of this outstanding criminology text effectively group the various forms of criminal behavior and examine each type of criminal in terms of the social and psychological roots underlying his behavior.

**For Supplementary Reading****TYPOLOGIES OF DELINQUENCY****A Critical Analysis**

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by THEODORE FERDINAND,

*Northwestern University* 224 pages \$2.25

This presentation assumes that delinquent

behavior is the result of both social and psychological processes and shows how these processes interrelate to form an authentic typology of delinquency. Three kinds of typologies are distinguished — the empirical, the ideal, and the synthetic — each serving a distinct function in the analysis of delinquency.

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Presents a new approach to the phenomenon of illegal behavior by children and the reasons for its occurrence.

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*Edited and with Introductions*

by GORDON J. DIRENZO, *University of Indiana*

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**Hammond, Householder**

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by KENNETH R. HAMMOND and JAMES G. HOUSEHOLDER

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